

John Clay

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EDUCATION

Texas A&M University, Mays Business School
Master of Business Administration

College Station, TX
August 2027

Texas A&M University
Bachelor of Science in Industrial Distribution

College Station, TX
May 2026

EXPERIENCE

StoneGate Senior Living

Lewisville, TX

Purchasing Department Shadow

June 2026

- Observed supplier-performance, contract-review, formulary management, and new-product discussions to understand healthcare purchasing decisions

Ewing Outdoor Supply

Mesquite, TX

Rotational Intern

May 2025 – August 2025

- Completed 12-week rotation across logistics, warehouse operations, and counter sales, supporting customer service and daily branch operations
- Processed customer orders and coordinated fulfillment in high-volume distribution environment to maintain accuracy, minimize customer delays, and provide a reliable customer experience
- Analyzed inactive customer accounts and conducted targeted customer outreach to uncover purchasing needs, rebuild relationships, and create repeat business opportunities

Topgolf

Allen, TX

Shift Lead

October 2020 – May 2022

PROJECTS

Senior Design Capstone Project

College Station, TX

Team member, Survey lead

August 2025 – May 2026

- Led a five-member team surveying 110 municipal parks across Bryan and College Station over five months, coordinating field assignments and maintaining data quality
- Developed a scalable market-assessment process combining asset, market, and geographic data to identify sales opportunities across territories
- Translated findings into a prioritized, Salesforce-ready database and Geographic Information System interactive map, enabling Lone Star Recreation to target replacement opportunities

Electricity Load Forecasting Project

College Station, TX

Team member, Data Visualization Lead

January 2026 – May 2026

- Created Power BI visualizations to analyze 8,785 hourly electricity-demand records, transforming complex weather and load data into clear trends that streamlined the team's analysis
- Compared three predictive models and supported selection of an artificial neural network that explained 94.82% of load variation, providing a more accurate basis for forecasting electricity demand

LEADERSHIP

Pi Kappa Alpha Fraternity

College Station, TX

Public Relations Chair

May 2023 – December 2023

- Led social media strategy and content creation for a 225-member fraternity, increasing its Instagram audience by 60% to more than 8,000 followers and expanding event visibility
- Designed promotional materials while building relationships with local businesses to secure sponsorships

SKILLS & INTERESTS

Technical Skills: Power BI (Intermediate), Salesforce, Microsoft 365 Suite, Geographic Information Systems

Interests: Golf, sports, fishing, outdoors, and spending time with family and friends