

ANUJAA TIPNIS

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EDUCATION

Texas A&M University, Mays Business School

Master of Business Administration

College Station, Texas

August 2027

Texas A&M University, College of Engineering

Bachelor of Science in Industrial Distribution

Minor in Business

College Station, Texas

May 2026

Honors: Distinguished Student in Fall 2023 and Fall 2025

EXPERIENCE

inlightenup

Strategy Consultant Intern

New York, New York

May 2026 – Present

- Owned the strategic workstream for the Planting Seeds Initiative, partnering with executive leadership to shape growth and expansion strategies and long-term organizational direction by attending 20+ executive and client meetings
- Developed an analytics-informed social media strategy with 10+ branded infographics across 10+ digital channels, establishing a scalable outreach framework to increase stakeholder engagement and enable KPI development
- Evaluated 5-year financial projections and operational data to identify expansion opportunities, assess organizational processes, mitigate risks, and provide executive leadership with strategic recommendations for expansion

Amazon

Area Manager Intern, MEM4

Memphis, Tennessee

May 2025 – July 2025

- Directed daily operations for a team of 100+ associates, ensuring safety, quality, and productivity while coordinating with cross-functional teams and monitoring performance metrics in a high-volume fulfillment center
- Led a continuous improvement initiative that reduced SLAM processing defects by 66%, delivering more than \$145K in operational savings by analyzing performance metrics to optimize processes and creating a standardized workflow
- Applied Lean Six Sigma, DMAIC, and Agile methodologies to conduct root cause analyses, implement process improvements, and monitor operational performance outcomes across a 300+ associate fulfillment operation

Kumon Institute of Education Co., Ltd.

Associate Teacher, Primary Level

Sugar Land, Texas

December 2021 – January 2024

- Analyzed performance data for 50+ students to develop individualized learning strategies and drive academic progress by maximizing data-informed decision-making, continuous assessment, and adaptive instruction
- Fostered stakeholder relationships by conveying individualized learning plans to parents, students, and instructors

TECHNICAL PROJECTS

Senior Capstone, Artificial Intelligence in Sales, Grainger

Project Lead

Remote

May 2025 – May 2026

- Partnered with a 5-member team to evaluate AI integration across Grainger's five-step sales process for 4,000 sales representatives, developing a web-based platform to assess execution risks, business value, and financial impact

L'SPACE NASA Proposal and Evaluation Experience

Lead Engineer II

Remote

May 2025 – July 2026

- Organized a 5-person multidisciplinary team through NASA's system engineering lifecycle, coordinating project deliverables, technical analyses, and ensuring alignment with the mission objectives and proposal outcomes
- Developed a 10-page engineering proposal evaluating technical risks, engineering trade-offs, and business factors

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in Marathi and Hindi; Conversational proficiency in Spanish

Technical Skills: Microsoft Excel, Microsoft Power BI, Microsoft SharePoint, Data Analysis in Python, C, and SQL

Certifications & Training: Microsoft Excel and Supply Chain Consulting

Activities: Society of Women In Industrial Distribution (*Committee Member*), Sigma Delta Honor Society (*Member*),

Galveston Engineering Society (*Secretary, Founding Class*), and Asian and Pacific Islanders Association (*Secretary*)

Interests: App Development, Hiking, Baking, Pickleball, Traveling, and Paint-by-Number Art