

Clay Watson

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EDUCATION

Texas A&M University, Mays Business School

Master of Business Administration

College Station, TX

August 2026

Available to begin full-time: June 2026

Texas A&M University, College of Engineering

Bachelor of Science in Industrial & Systems Engineering

College Station, TX

May 2025

EXPERIENCE

US Capital Advisors

Dallas, TX

Summer Intern - Investment Research

June 2024 – July 2024

- Performed due diligence on and validated feasibility of diversified cryptocurrency investment strategy for \$170 million portfolio before it was pushed out to 40+ clients
- Improved client performance reviews by streamlining report formatting in collaboration with Austin office, reducing delivery time and improving readability by 20%
- Conducted in-depth research of exchange-traded funds, mutual funds, and alternative investments, delivering findings that informed portfolio allocation strategies

Empower 7

Dallas, TX

Digital Media Designer

May 2020 – August 2020

- Designed and produced dozens of social media graphics and promotional materials for Facebook and Instagram, building brand awareness/identity and increasing brand engagement
- Streamlined content production by leveraging Canva and other design tools to increase throughput by 25%
- Collaborated with four other media designers to align visual content with organizational goals and messaging, improving overall coherence

PROJECTS

ISEN Senior Capstone Design

College Station, TX

Consultant to Houston Methodist Hospital, Critical Care Recovery Clinic

January 2025 – May 2025

- Led team of four other engineers to develop patient outreach strategy, projected to increase consultation rates by ~30% and follow-up appointments by up to 53%
- Designed new outpatient survey in collaboration with CCRC office to address patient satisfaction
- Applied data analysis and design evaluation tools to assess recommendations and deliver actionable solutions for process improvement

LEADERSHIP & INVOLVEMENT

Kappa Sigma Fraternity

College Station, TX

Recruitment/Social Committees | Judicial Board

November 2021 – December 2024

- Spearheaded events and recruitment lunches, driving recruitment of 120+ new members over 3 years, increasing organization membership by 45%
- Collaborated with chapter leadership to organize and set up social events throughout school year, enhancing the fraternity's presence on campus
- Led judicial board disciplinary hearings, mediating conflicts and ensuring fair resolutions in accordance with fraternity bylaws

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Microsoft Office, Java, Python, VBA, Minitab, Simio, SolidWorks, etc.

Activities: Intramural football

Interests: Football, weight lifting, investing, water skiing, wakeboarding, skeet & trap shooting, building computers, video games