

Jaxson Strohmeyer

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EDUCATION

Texas A&M University, Mays Business School

Master of Business Administration

College Station, Texas

August 2027

Texas A&M University, College of Engineering

Bachelor of Science in Industrial Distribution

College Station, Texas

December 2025

GPA: 3.91/4.0

Honors: Bahr Fellowship Recipient, Summa Cum Laude, Whiteside Family Scholarship in Industrial Distribution, SRS Distribution Daniel Tinker '96 Scholarship

EXPERIENCE

Texas A&M Industrial Distribution Program

Graduate Assistant

College Station, Texas

January 2026 – Present

- Facilitate sales role-play labs and applied-selling exercises for the IDIS 330: Sales Engineering course, building student proficiency in objection handling and professional presentation
- Coach competitors for the TIES Sales Showdown, advancing 4 of 6 finalists to the championship round, including the tournament champion
- Support faculty with grading, assessment, and course logistics to maintain consistent evaluation standards across sections

Motion Industries / Texas A&M Talent Incubator Program

Undergraduate Researcher

College Station, Texas

August 2023 – May 2024

- Built an interactive Power BI dashboard analyzing 1,500+ customer accounts to support stratification and migration from legacy channels to eCommerce
- Conducted a customer journey analysis identifying friction points across ordering, sales engagement, and fulfillment, informing channel optimization recommendations
- Projected a combined impact of \$10M in incremental sales, \$2.5M increase in branch EBITDA, 2,800 hours saved for inside sales reps, and 7,000 additional eCommerce orders processed
- Earned 2nd Place at the Omnichannel Research Consortium for analytical rigor and business relevance

LEADERSHIP & INVOLVEMENT

Society of Engineering Education and Development

Corporate Outreach and Sponsorship Lead

College Station, Texas

January 2026 – August 2026

- Managed corporate outreach pipeline for the TIES Sales Showdown, coordinating relationships with 30+ industry partners
- Developed mail-merge and bounce-processing automation in Python to streamline sponsor outreach, improving response tracking and follow-up consistency

Collegiate Baseball

College Athlete

Tanner, Alabama & Casper, Wyoming

August 2022 – August 2024

- Competed as a recruited pitcher for Calhoun Community College at the NJCAA Division I level, earning NJCAA Academic All-American honors
- Pitched for the Casper Spuds in the Independence League summer circuit, contributing to the team's league championship season

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Python, Power BI, DAX, Excel, Microsoft Office, Claude Code, AI Automation

Certifications & Training: CPR Certified, Keelboat and Catamaran Certified Sailor

Interests: Guitar, white water rafting, wilderness medicine